

Culligan®

Commercial

Culligan® Commercial at Your Service



Providing the Highest Level of Service is Essential for Your Business. It's also the Hallmark of Ours.

With a powerful combination of durable water treatment products, reliable problem water solutions, and low upfront operating costs, Culligan® Commercial's local water experts are ready to work with you to solve your most challenging water problems. From reducing up to 60% on laundry detergent spend to extending the lives of your most expensive capital equipment - from boilers to dishwashers, to an improved custom experience – every solution provided is customized to your individual needs and designed to drive efficiency and savings for your **HOSPITALITY** business.

Benefits of Working with Culligan® Commercial

- Increase overall customer satisfaction and repeat stays of visits with better tasting food and water, free of contaminants and unwanted odors.
- Providing durable, reliable solutions for 80 years to all sizes of hotels and the broader hospitality market.
- Proven solutions that maintain boiler efficiency, extend the life of your linens, and reduce use of laundry detergents to improve operations and save money.
- Maximize return on investment with state-of-the-art equipment, while lowering operating costs caused by hard water or problem water issues, like rust and limescale buildup.
- Specialized water treatment solutions, including water softening, filtration, reverse osmosis, and UV sterilization.
- Partnership with true, end-to-end local water quality experts ready to listen to your needs and provide complete water analysis, equipment recommendations, installation, and proactive service.
- ***Convenient rental and leasing options available***

Case Studies with Proven Return on Investments

NATIONAL HOTEL CHAIN

A national hotel chain implemented Culligan® water softener solutions to eliminate limescale buildup, improve the customers' experience, reduce labor costs and protect their boiler investments.

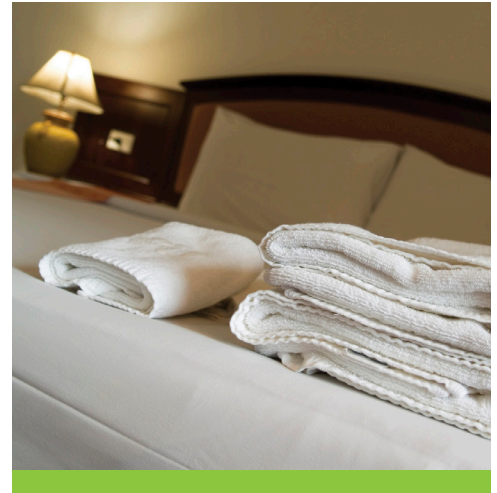
Customer - National hotel chain develops, owns, and operates one of the largest hotel chains in North America serving customers in the mid-priced extended stay segment. The company has 682 hotels with approximately 76,000 rooms.

Situation / Opportunity - The hotel chain needed a solution to address hard water conditions effecting guest experience and the hotel chain's bottom line. Visible mineral buildup left behind by hard water was difficult to clean and stained in-room fixtures. That meant increased chemical costs and cleaning time, plus a negative impact on the customers' perception of the hotel chain. In addition, hard water was creating scale buildup in the piping systems, which had the potential to create long-term, negative effects and void the warranties on the water boilers.

To improve their customers overall experience and reduce cleaning efforts and equipment repairs to fixtures and boilers, the hotel chain needed a commercial water softening solution that could seamlessly fit into the hotels' existing frameworks.

Solution - Culligan® professionals visited the hotel chain locations providing equipment solutions and ROI's resulting in the installation of water softeners at approximately 100 individual properties. In each market, Culligan® was able to tailor the softening solutions to each area's specific water needs.

Results / Customer Benefits - Not only did soft water provide a superior experience for guests, it made cleaning easier, prolonged the life of boilers, and saved on electricity, cleaning, and detergent usage. The final result translated to even greater cost and labor savings. In addition, the warranties on the boilers were left intact, which meant that future repairs would not automatically impact the hotel chain's bottom line.



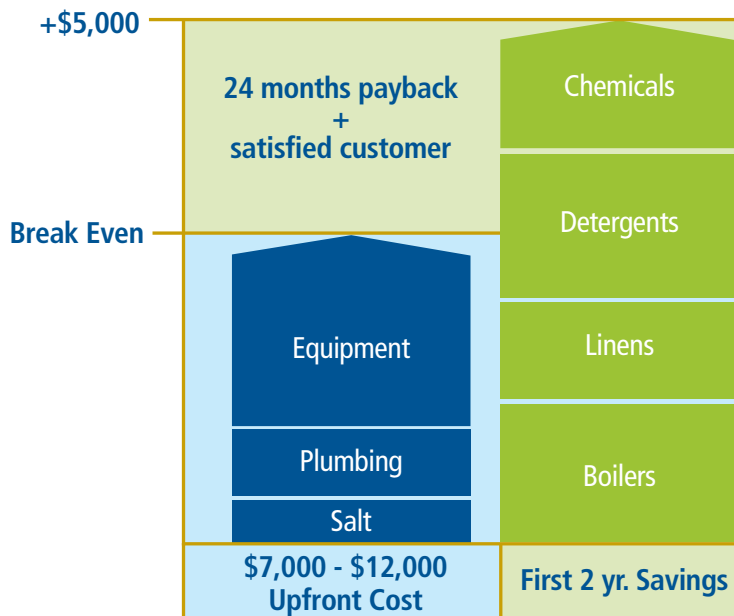
Equipment Installed -

Full Line of Commercial Water Softeners

National Hotel Chain Annual Savings and Benefits:

Detergents & Chemicals	Up to 50%
Spend on Linens	Up to 40%
Boiler Energy Savings	Up to 17%
Boiler Chemical Savings	Up to 20%

ROI EXAMPLE - Payback for a Typical 100 Bed Hotel in Medium Hardness Area



The need for chemicals are reduced by 30%, saving \$2,750 per year

Detergent reduction up to 60%, saving \$2,000-\$4,000 per year

Linens last 15% longer, saving \$1,000-\$2,500 per year

Boiler efficiency improves by 20%
Could save \$1,500-\$3,500 per year

80 Years of Water Treatment Experience



We ask the Right Questions so you Get the Right Solution.

The Culligan® Commercial process begins with a Culligan® professional working with you to identify your specific water quality needs. By understanding these needs, we can customize a system that gives you everything you require and nothing you don't – saving you money and helping you increase your return on investment (ROI). At Culligan®, we take pride in working closely with our customers so that we can provide comprehensive commercial water treatment solutions.

Culligan® customers in the hospitality industry can realize substantial benefits by using treated water in boilers, hot water heaters, cooling towers, food service, laundry and vended services. Culligan® Commercial water treatment systems help uphold quality standards, while adding value to your business.

CALL TODAY!

877.631.9501

Culligan®

Place Your Commercial Water Treatment Needs in the Hands of a Global Leader.

For 80 years, Culligan® has made better water. Our global network, comprised of 800+ dealers and international licensees in over 90 countries, is dedicated to addressing your water-related problems. As a worldwide leader in water treatment, our sales representatives and service technicians are familiar with the local water conditions in your area. Being global and local position us to deliver customized solutions to commercial and industrial water issues that affect your business and your bottom line.

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